



# PT RAHMAH RATOH JAROE

COMPANY PROFILE

The Best Innovation Of Agricultural Information



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[www.rahmahraohjaroe.id](http://www.rahmahraohjaroe.id)

# INTRODUCTION OF Company



**RAHMAH**  
R A T O H J A R O E

PT RAHMAH RATOH JAROE is a company that is proud to present premium quality Indonesian sweet potato and coffee bean to the international market. With a strict selection process and modern processing technology, we ensure that every tuber we export has a sweet taste, soft texture, and long shelf life.

We at PT Rahmah Ratoh Jaroe believe that food is a cultural heritage that must be preserved and celebrated. With this spirit, we export high-quality products from Indonesia to all over the world. We work closely with local farmerstoensure that every our products we ship is the result of sustainable farming practices.

**95%**

Premium Quality Traditional Flavors to the  
Global Market



# Vision and **MISSION**

Our vision and mission is to become a global leader in the sweet potato industry, bringing the richness of Indonesian flavors to the world. To achieve this vision and mission, we focus on product quality, environmental sustainability, strong partnerships, and continuous innovation. We believe that by working together with local farmers and business partners, we can create a sustainable positive impact on society and the environment."

## **VISION**

To become a global leader in exporting high-quality sweet potato and coffee bean products, enriching world cuisine and empowering local farmers

## **MISSION**

1. Prime Quality : Producing and exporting the best quality sweet potatoes and coffee bean, meeting international standards and always being innovative in product development.
2. Sustainability : Implementing sustainable agricultural practices to preserve the environment and increase farmer productivity.

3. Partnership : Building long-term relationships with farmers, customers and business partners based on trust and mutual benefit.
4. Innovation : Developing diverse and high-value sweet potatoes and coffee bean processed products to meet the needs of the growing market.



OUR

# Advantages

**Premium  
Quality**

**Superior  
Varieties**

**Sustainability**

**Partner  
Network**

**Product  
Innovation**

We are proud to present premium quality sweet potato and coffee bean that are cultivated with love by local farmers. Every tuber we send is the result of our dedication to presenting the best product to consumers



# Geographical Reach and Market Segments

We currently export to clients in India, the Middle East, Europe, and North America, with capacity to scale operations according to client demand



America

Asia

Africa

Europe



# CATALOG

# Product

Explore the world of colors and flavors of Indonesian sweet potatoes! PT. Rahmah Ratoh Jaroe presents a variety of selected sweet potato varieties, from sweet and legit to those with a chewy texture. Each variety has unique characteristics that are ready to pamper your tongue, Enjoy the freshness of sweet potato directly from local farmers. PT. Rahmah Ratoh Jaroe guarantees the quality of every sweet potato we send. Picked at perfect ripeness, our sweet potato are rich in nutrients and have an authentic taste.



## **SWEET POTATO**

We provide four varieties of high-quality sweet potato.

## **ARABICA GREEN COFFEE BEAN**

Arabica Green Coffee Bean is coffee with an authentic flavor that originates from the westernmost region of Indonesia.



# OUR Products

We proudly present our superior product range ready to be exported to various parts of the world. As a leading exporter company, PT. RAHMAH RATOH JAROE is committed to presenting high quality products that meet International standards



Sweet Potato and coffee bean from PT. RAHMAH RATOH JAROE are superior products grown using environmentally friendly farming methods. With fertile soil and an ideal tropical climate, our products have a natural sweet taste, soft texture, and high nutritional content.

# Specification

## Sweet Potato



<b>Name</b>	<b>Fresh Sweet Potato</b>
<b>Place Of Origin</b>	<b>Gue Gajah Village, Aceh Besar, Aceh - Indonesia</b>
<b>Type</b>	<b>Honey sweet potato (cilembu), purple sweet potato, sari sweet potato.</b>
<b>Type of cultivation</b>	<b>Organic &amp; petroganic.</b>
<b>Maturity</b>	<b>Normal, 100%.</b>
<b>Size</b>	<b>S = &lt; 150 gram M = 150 - 300 gram L1 = 300 - 450 gram L2 = 450 - 600 gram</b>
<b>Water content</b>	<b>70 - 80 %</b>

# Specification

## Arabica Green Coffee Bean

<b>Defect</b>	<b>&lt; 11</b>
<b>Moisture</b>	<b>12%</b>
<b>Altitude</b>	<b>1200 - 1700 mdpl</b>
<b>Origin</b>	<b>Gayo, Central Aceh, Indonesia</b>
<b>Flavour</b>	<b>High acidity, light, smooth, fruity</b>
<b>Processing</b>	<b>Full wash</b>
<b>Grade</b>	<b>1</b>



# Specification

## Arabica Green Coffee Bean



<b>Defect</b>	<b>&lt; 11</b>
<b>Moisture</b>	<b>12%</b>
<b>Altitude</b>	<b>1200 - 1700 mdpl</b>
<b>Origin</b>	<b>Gayo, Central Aceh, Indonesia</b>
<b>Flavour</b>	<b>Low acidity, minimal bitterness, sweetness and savory, soft spices, fruity</b>
<b>Processing</b>	<b>Semi wash/Wet hull</b>
<b>Grade</b>	<b>1</b>



# OUR GALLERY Products





# ABOUT Shipping

At PT. Rahmah Ratoh Jaroe, we understand how important fast and safe delivery is to ensure our products arrive in the best condition. As a leading exporter, we have designed an efficient logistics system to meet the needs of customers world wide.



## Road Freight

Reliable Timeliness: With well-maintained fleets and established road networks, road freight offers dependable, on-time deliveries, even to the most remote locations



## Ocean Freight

Ocean freight, a cornerstone of international commerce, represents the movement of goods across the vast expanses of our world's oceans. It's the backbone of global trade, connecting nations and economies through a complex web of shipping routes



## Air Freight

Air freight is the accelerated heartbeat of modern international trade. It embodies the swift and dynamic movement of goods across the globe, transcending geographical boundaries and bridging continents



# Thank You

We are always open to new partnerships and opportunities. If you are looking for premium Indonesian products, let's connect and discuss how we can support your business growth



**Let's sow the seeds of  
change together**



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